



Press release

Paris, 31st January 2020

presents  
**the Barrière SpeedRun Show**



**Head to Casino Barrière Lille on the 22nd of February 2020 to experience an amazing stage of the Barrière Esport Tour! For the first time ever in the global SpeedRun universe, players selected by Hugo Délire and Laink – two big-name specialists on the gaming scene – will be going head to head in a SpeedRun competition open to all-comers.**

**Finish a game against the clock in 5 minutes**

Launched in the mid-90s and popularised on Twitch, SpeedRun is all about finishing a game or game stage as quickly as possible. In just a few minutes, a speedrunner achieves what would take hours for an average player, due to their perfect knowledge of the best route, their enemies' weak points, the various secret passages and – most importantly - the glitches (game code errors). Laink and Hugo Délire Parmi are two of the most famous professional players known for their runs in Europe. They host a special SpeedRun programme on the Twitch LeStream channel every Tuesday night, but this time they'll be at the controls, casting the players for an amazing SpeedRun Show!

**Barrière SpeedRun Show**

The Barrière SpeedRun Show is an international affair, so it should attract European, Chinese, Japanese and even American players. They can qualify by posting their best Run (finishing the game as quickly as possible) on the Barrière Esport Tour web site.

The programme includes four games to be completed as fast as possible: Portal, Sekiro, Celeste and Minecraft. The two best runners for each game will be selected on the 13<sup>th</sup> of February after the qualifying phases, which are open to all-comers. An ideal opportunity for zippy players - specialists or otherwise - to try and beat a world record or two!

After the qualifying phases comes the final. At Casino Barrière Lille on the 22<sup>nd</sup> of February 2020, the best runners will compete against each other alongside legendary heroes Laink and Hugo Délire. The programme for this spectacular evening includes: meet and greets, impressive head-to-heads, lots of surprises, some very special guests and €20,000 in prize money, and it's all streamed live on Twitch.

Fans can book their tickets now (€5), or sign up for the qualifying phases on the Barrière Esport Tour website : [www.barriere-esport-tour.fr](http://www.barriere-esport-tour.fr).

*Programme for the final on the 22<sup>nd</sup> of February 2020*

*5pm to 7pm: lots happening to get everyone in the mood, a photo-call for the fans and distribution of goodies*

*7pm to 10pm: the Barrière SpeedRun Show  
3 hours of craziness, head-to-heads and glitches*

*From 10pm: after-show party at Casino Barrière Lille,  
attended by Laink, Hugo Délire, Sardoche, Étoile etc.*

Once again, the Barrière SpeedRun Show brings gaming celebs and their community together for the joy of the game and even bigger challenges!

### **The Barrière Esport Tour**

Wanting to bring the gaming and Casino worlds together, the Barrière Group joined forces with Webedia and launched the Barrière Esport Tour in 2017. After winning the Prix Or in the E-sport category of the Grand Prix Stratégies du Sport 2018, the Group continues its path of innovation, hosting original shows at its Casinos, each more attractive than the last.

For this new edition, Barrière Esport Tour is delighted to have XP School - the Esport & Gaming International School, which offers business training for the video game and e-sport sectors as its sponsor. Students - future professionals in the world of e-sport and video gaming - will be working on the SpeedRun Show to learn about some of the professions related to this world.

### **About Barrière**



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The Barrière brand sells two separate groups of hotels, casinos and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has gone through many eras to become market leader in French casinos, a benchmark in the luxury hotel industry and a global player in the world of leisure and entertainment. The Group has developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none and French art de vivre. Today it owns 33 Casinos, 1 Gaming Club, 18 Hotels (mainly 5 stars and a luxury Palace hotel in Courchevel) and more than 140 bars and restaurants, one of which is the renowned Fouquet's in Paris (with subsidiaries in 9 other destinations) and organises around 3,500 shows and events every year. Its turnover was 1.24 billion euros at the end of its financial year on 31st October 2019, and the Group now comprises 7,000 staff members.

The Group is also well known in the food and beverage industry, serving some 2.5 million meals, in the leisure industry with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular international tourist destinations.

### **About XP**

XP School, the Esport & Gaming International School, was created by the IONIS Group in 2018. Drawing on the skills and expertise of three of its schools (Epitech, e-artsup and ISG), the XP programme is based on e-sport, offering 5-year vocational business courses (Bachelors and specialist MBAs - full-time or work/study) for the international market.

XP is based in 3 major French cities: Paris, Lille and Lyon, and is due to open 5 new campuses for the start of the 2020 autumn term in Barcelona, Bordeaux, Marseille, Rennes and Strasbourg.

[www.xp.school](http://www.xp.school)



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